



Sponsored by Dube Travel

October 3, 2026 • 11am-4pm

DISCOVER, EXPERIENCE, AND CHERISH MEMORIES THAT LAST A LIFETIME



## OUR MISSION

Our mission is to bring together travelers and travel brands in one dynamic space, to inspire curiosity, providing travel tools & tips, where relationships are built, and unforgettable journeys begin.

## OUR BRAND

Since 2019 we have successfully hosted the Bliss Wedding show in Portland, Maine, with 80+ vendors showcasing the romance/wedding industry.

Our niche is producing shows that are experiential and immersive and go beyond brochures and booths. bringing destinations, venues, dreams, cultures, and experiences to life through interactive exhibits, live demonstrations, and meaningful connections.

Building on the success of our wedding show, we are adding a travel show into our event family to serve the natural next step in our audience's journey. Today's couples and consumers are no longer just planning events—they're planning experiences. From Staycations to adventures beyond New England. Something for everyone....

Our travel show leverages the same trusted platform, audience engagement, and vendor relationships that made our wedding show successful, while opening the door to a broader, experience-driven market.



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**BEING A VENDOR AT A TRAVEL SHOW OFFERS YOUR BRAND  
VISIBILITY, LEADS, AND REAL CONNECTIONS  
WITH TRAVELERS WHO ARE ALREADY IN A BUYING MINDSET.**

**Direct Access to Your Ideal Customers**

Attendees are actively interested in travel, not just browsing.  
You get face-to-face time with people who are ready to plan, book, or learn.  
Easier to explain your value than through ads or emails.

**Build Trust & Brand Awareness**

Meeting in person builds credibility and confidence faster than online marketing.  
People remember brands they can see, talk to, and interact with.  
Great chance to humanize your brand and tell your story.

**Generate High-Quality Leads**

Collect emails, bookings, and inquiries in one place.  
Leads are often higher intent than digital leads.  
Perfect for exclusive show specials or limited-time offers.

**Network & Partnerships**

Connect with other vendors, tourism boards, hotels, and travel professionals.  
Opens doors for collaborations, referrals, and bundled offerings.  
Learn what competitors are doing—and how to stand out.

**Showcase Your Product or Expertise**

Demonstrate trips, services, or experiences live.  
Answer questions instantly and overcome objections on the spot.  
Position yourself as an expert in your niche.

**Market Insights**

Hear directly from travelers about what they want, need, and struggle with.  
Test new offers, pricing, or messaging.  
Get real feedback you can use immediately.

**Strong ROI Potential**

One event can produce months' worth of leads and sales.  
Cost-effective compared to long-term ad spend.  
Especially powerful for local, regional, or niche travel businesses

Sage Solutions Marketing  
Christine Parker - Show Producer  
207-528-1010 • (C)207-447-2181

✉ [Blisstravelshow@gmail.com](mailto:Blisstravelshow@gmail.com)

📍 The Point - South Portland  
345 Clarks Pond Pkwy  
So. Portland, ME 04106



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## MARKETING STRATEGY

WE ARE INVESTING \$20,000 IN MARKETING IN NEW ENGLAND MARKET  
PORTLAND, MAINE IS WITHIN 2 HOUR DRIVE RANGE FROM BOSTON, MANCHESTER, AND OTHER KEY POPULATION AREAS,  
MAKING IT THE PERFECT DESTINATION FOR A SHOW.

### Target audience

Engaged couples & newlyweds (honeymoons, destination weddings)  
Experience-seekers (adventure, culture, food, wellness)  
Affluent & frequent travelers  
Families & group travelers

### Messaging

#### Live booking agents from Dube Travel

"Not a trade show. An experience."  
Interactive + immersive  
Trusted experts, real conversations  
Exclusive show-only offers  
Travel inspiration you can act on immediately  
Experiential & Content Marketing  
Live talks: destination spotlights, honeymoon planning, travel hacks  
Cultural demos, tastings, VR, mini-classes  
Promote these experiences as headliners, not just booths

### Email Marketing

Leverage your exclusive email list of over 4,000 customers

### Radio

Announcement → Experiences teaser → Vendor highlights  
Live remote from the Coast Radio Station

### Social Media & digital marketing

Instagram & TikTok inspiration (reels, behind-the-scenes, destination highlights)  
Facebook for events + groups, Countdown posts, vendor highlights, giveaways

### Website

[www.blisstavelshow.com](http://www.blisstavelshow.com)  
The website will host, sponsors, vendor profiles, give aways, travel tips and advice,  
event timeline, experts and speakers

### Print

Print ads - Portland Magazine & Real Maine Weddings Magazine  
Flyers in all of the Welcome Centers In Maine and The North of Boston CVB

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# EXPLORE THE WORLD WITH US



## VENDOR EXPERIENCE

### GOLD SPONSORSHIP

- Seminar Speaker
- 30 x 10 Booth
- 6 ft Table
- 2 chairs & linen
- Interview with Coast 97.5
- Logo on all marketing collateral
- Venue TV marketing exclusive
- Full page ad back cover of digital magazine
- Website Listing & Tile ad
- Full page profile
- Social media posts (12) annually
- Internet access
- Electric
- Lunch
- Welcome Dinner - Friday

**\$3,500**

### SILVER SPONSORSHIP

- Seminar Speaker
- 10 x 10 Booth
- 6 ft Table
- 2 chairs & Linen
- Listed on all marketing collateral
- 1/2 page ad in digital magazine
- Venue TV marketing rotating
- Website Listing & Tile ad
- 1/2 page profile on Website
- Social media posts (6) annually
- Internet access
- Electric
- Lunch
- Welcome Dinner - Friday

**\$2,500**

### BRONZE SPONSORSHIP

- 10 x 10 Booth
- 6 ft Table
- 2 chairs & Linen
- 1/4 page ad in digital magazine
- Website Listing
- Social media posts (4) annually
- Internet access
- Electric
- Lunch
- Welcome Dinner - Friday

**\$1,500**

### Vendor Booth

- 10 x 10 Booth
- 6 ft Table
- 2 chairs & Linen
- Website Listing
- Listing in digital magazine
- Social media posts (2) annually
- Internet access
- Electric
- Lunch
- Welcome Dinner - Friday

**\$1,095**

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**11am-4pm**

**2 miles from  
Portland Jetport**



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